

Małgorzata Rajca

UX/UI Designer with +3 years of commercial experience

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in <u>@malgorzata-rajca</u>

SKILLS

Wireframing & Prototyping

Interface design

User Centered Design

English (B2)

Usability testing

Knowledge of WCAG, ARIA

UX Writing

User Research

Use of the AGILE & SCRUM methodology

SOFTWARE

Adobe (XD, Premiere, Photoshop, Illustrator, Indesign), Figma, Sketch

Microsoft Clarity, GoogleAnalytics, Hotjar, Mixpanel, Kibana, Miro

JIRA, WordPress, Hubspot, Intercom

OTHER SKILLS

SQL, JSON (interpretation & modification)

Solid knowledge of HTML/CSS & JavaScript DTP design

WORK EXPERIENCE

UX/UI DESIGNER

Pro Bono designing

May 2024 - now

Redesign of law & accounting company's website, conduct of UX analytics, design of marketing materials.

UX/UI DESIGNER

Landingi Sp. z o.o.

May 2023 - Feb 2024

- Initiated the design & redesign, prototyping and testing key elements of the web application for thousands of user.
- Redesigned the price list. Simplified all logic aspects of changing plans, preserving business principles.
- Designed UX path and visual aspects for Christmas and BlackFriday promotions.
- Designed from scratch the Add-on Store and all its components, such as add-on product pages and modals.

UX ANALYST

DBMS Sp. z o.o.

Feb 2021 - Apr 2023

- Conducted in-depth analysis (qualitative & quantitative) of the Saas application.
- Designed multiple solutions such as import of file contacts, elements of CRM (company profile page, tasks assignment).
- Assisted the prouct owner in managing tasks in JIRA.
- Tested manually all incoming new features.
- Cooperated with marketing team in the UX writing proccess.

IT SUPPORT MANAGER

Oct 2019 - Jan 2021

Managing the support team and coordinating their work.

IT SUPPORT SPECIALIST

DBMS Sp. z o.o.

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May 2016 - Sep 2019

- Designed marketing materials such as emails, landingpages, GoogleAds banners and much more.
- Implemented technology solutions for B2B clients.

EDUCATION HISTORY

Graphic Design Bachelor's Degree WSTI, Katowice

Oct 2014 - Jul 2018

Graphic Design Diploma Art High School, Katowice